

1. **Are you a member of the zoo?** Y / N 2. **Gender:** M / F 3. **Age:** 18-29 30-44 45-59 60+

4. **Which of the following was your primary reason for visiting the zoo today? Choose only one answer.**

- To learn about the animals
- To support the zoo's conservation mission
- To be entertained
- To enjoy an outing with family/friends
- Another reason _____

5. **Which, in your opinion, represents the primary purpose of zoos today? Choose only one answer.**

- To save individual species from extinction
- To protect wildlife in the United States and around the world
- To provide an entertainment package for visitors
- To educate visitors about animals

6. **Rate how well you agree or disagree with each of the following statements about yourself.**

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree
I consider myself a person who is concerned about the welfare of animals.	<input type="radio"/>				
I think about environmental issues when making decisions in my daily life.	<input type="radio"/>				
Zoo Boise's work to protect wild animals is an important reason I choose to support them.	<input type="radio"/>				
Protecting nature is one of the most important issues we face in the world today.	<input type="radio"/>				

7. **Rate how well you agree or disagree with each of the following statements related to the animals you have seen.**

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree
When I watch an animal at the zoo, I get a real feeling for what it is like to be in their place.	<input type="radio"/>				
I can tell that animals at Zoo Boise get excellent care from the zoo staff.	<input type="radio"/>				
Having animals at Zoo Boise is important because they help improve the lives of members of their species in the wild.	<input type="radio"/>				
As a visitor, I feel that I can sense if certain animals at Zoo Boise are happy or unhappy.	<input type="radio"/>				
Even though the staff at Zoo Boise care about the animals, a zoo is not a good place for animals to live.	<input type="radio"/>				
If I was one of the animals living at Zoo Boise, I would feel good about the living conditions provided.	<input type="radio"/>				
Wild animals whose habitats are being destroyed are worse off than animals living in a zoo.	<input type="radio"/>				
If I could, I would like to do something to help animals in the wild.	<input type="radio"/>				
It upsets me when people disturb zoo animals on purpose.	<input type="radio"/>				
Learning about the animals at Zoo Boise makes me feel more connected to them.	<input type="radio"/>				

Continued other side

8. Rate how well you agree or disagree with each of the following statements related to Zoo Boise.

	Strongly Disagree	Disagree	Unsure	Agree	Strongly Agree
My visit to Zoo Boise today is helping to save wildlife.	<input type="radio"/>				
A portion of my zoo admission fee goes directly to protect wildlife in Idaho and around the world.	<input type="radio"/>				
My visit today helps the zoo overall, but my zoo visit does not directly benefit wildlife elsewhere.	<input type="radio"/>				
When I spend money at the zoo, I help people and animals in other parts of the world.	<input type="radio"/>				
Visiting the zoo is more than just entertainment; it is a valuable way to help protect wildlife.	<input type="radio"/>				

9. Have you had any of the following direct interactions involving Zoo Boise staff or volunteers since the opening of the Gorongosa National Park exhibit? Choose **all** that apply.

- a an explanation/demonstration of behavioral training or animal care practices at a Zookeeper Chat
- b a public demonstration with animal biofacts (feathers, skulls, pelts, etc.) or other educational activity
- c a live Animal Encounter (animals brought out for the public to see outside its exhibit)
- d a one-on-one, impromptu conversation about the zoo animals
- I had a direct interaction with zoo staff or volunteer different from those described in a-d above.
Please describe: _____
- I did not have any direct interactions with staff or volunteers regarding zoo animals.

10. How many times have you visited the Gorongosa National Park exhibit here at Zoo Boise?

- This was my first visit to the Gorongosa National Park exhibit.
- Today was my second visit to the Gorongosa National Park exhibit.
- I have visited the Gorongosa National Park exhibit at least three times now.

THANK YOU FOR PARTICIPATING!