

Thank you for participating in the Grizzly and Wolf Qualitative Research Project! This anonymous survey will provide us with valuable feedback about the visitor experience at the Center, including furthering our understanding of how our educational messages are interpreted by visitors, if our Mission Statement is coming through our programs and exhibits, and what visitors are enjoying most about their time at the Center. This is the first project of its kind at the Center and your answers will be part of a full-scale research project that will be published next year. If you are interested in the final report, the Development Manager and primary investigator of this project would be more than happy to email you the results, which should be available in the summer of 2023.
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Please answer the following questions to the best of your ability and return to the gift shop desk for your 25% gift shop discount coupon!

1. What was the highlight of your visit to the Center? Why?

2. What did you learn is the most common reason the bears live at the Center?

3. What feelings did you experience when observing the bears today?

4. What actions can individuals take to make living or visiting bear country safer for people and bears?

5. What role do wolves play in the wild?
6. What value do wolves have for you?
7. Did you observe the enrichment process in any of the animal habitats?
 - a. What does this process do for the animals?
 - b. How did the animals respond to enrichment?
 - c. Why do you think the Center does this process?
8. Did you have the opportunity to listen to a program or talk to a naturalist (staff in a red shirt)?
 - a. If yes, what did they talk about?
 - b. Did you learn anything unique or interesting that stood out?

9. Did you learn that there was another bear den and habitat being built?
 - a. What do you think is the main reason another den/habitat is being constructed?
10. Did you come to the Center for a specific exhibit/animal? If yes, which one?
11. What type of group are you here with? (couple, family, single individual, friends, tour group)
12. Where are you visiting from?
13. Is this your first time visiting? If not, how many times have you visited?
14. How did you hear about the Center? (word of mouth, social media, billboard, staying nearby, etc)
15. Other comments?