

## Biography Sign Interest Survey

Roosevelt Park Zoo has the opportunity to install biography signs about the resident animals. Biography signs are intended to connect people with the animals by sharing fun information such as name, pictures to identify the animal, birthdays, etc. This survey is intended to help us measure interest.

1. Are you a zoo member?
  - Yes
  - No
  
2. How many times a year do you visit the zoo?
  - 1-5
  - 6-10
  - 11-15
  - 15 or more
  
3. What is your age?
  - Under 18
  - 18-24
  - 25-34
  - 35-44
  - 45-54
  - 55-64
  - 65+
  
4. What is your zip code?
  
5. Do you usually read the animal signs when visiting zoos?
  - Always
  - Usually
  - Sometimes
  - Rarely
  - Never
  
6. Roosevelt Park Zoo has the opportunity to install biography signs about the resident animals. Biography signs are intended to connect people with the animals by sharing fun information such as name, pictures to identify the animal, birthdays, etc. Which animals would you like to learn more about? (i.e. giraffes, red pandas, wolves, etc.) List all that apply:
  - Comment box
  
7. What information would you like featured on the biography signs?
  - Name

- Birthday
  - How to identify the animal
  - Individual personality traits
  - What its favorite food is
  - What its favorite toys are
  - Fun zookeeper stories about the animal
  - Specific history on the animal
  - Other (please specify)
8. Would you like the biography signs to include specific ways you can help protect the animal in the wild?
- Comment box
9. What other types of signs would you like to see at Roosevelt Park Zoo?
- Comment box