

Pre-Survey 1

**What is your age? (check one box)**

- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 +

For Staff Use Only
Surveyor ID: _____
Date: _____
Time: _____ AM PM
Staff Initial: _____
Other: _____

**What is your gender:**

\_\_\_\_\_

**What is your zip code?**

\_\_\_\_\_

**Are you a RPZoo member for 2020?**

- Yes
- No

**How do you feel about animals? (check one box)**

- I love them
- I like them
- I do not like them

**How would you describe animals at the Zoo?**

Make an X in the box that best describes how you would rate that animal along each scale (see example below)

EXAMPLES

Shy			<b>X</b>			Outgoing
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Not Important						Important
Boring						Interesting
No personality						Lots of personality
Not similar to me						Similar to me

**Why are you visiting the zoo today? (check all that apply)**

- To see the animals
- Something to do
- To go for a walk
- To learn about the animals
- Other: \_\_\_\_\_

**Who are you visiting the zoo with? (check all that apply)**

- Kids
- Grandkids
- Grandparents
- Adults
- Friends

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**How much do you agree or disagree with each of these statements?**

There is no right or wrong answer; just circle the number that best describes how you feel when you read the statement.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I think animals have feelings like people	1	2	3	4	5
I can imagine how I would feel if I were an animal having a problem in the wild, like not having enough food to eat or a place to sleep	1	2	3	4	5
Seeing animals makes me feel connected to nature	1	2	3	4	5
I often worry about animals that are having problems in the wild	1	2	3	4	5
I talk to other people about how we should treat animals with respect	1	2	3	4	5
I know ways I can help animals in the wild having problems	1	2	3	4	5
I pay attention to news about environmental issues	1	2	3	4	5
I tend to engage in conservation efforts during my daily activities (recycling, reducing energy usage, buying earth-friendly products)	1	2	3	4	5
I tend to support conservation organizations (volunteer my time, make a donation, sign a petition, etc.)	1	2	3	4	5
I feel like my actions can make a difference in helping to protect animals in the wild	1	2	3	4	5